



# United SC Chicago - Fundraising Plan

United SC has partnered with Wellness Workx to provide a fundraising plan to help cover the expenses the Club incurs. We are offering a program which is similar in concept to Girl Scout Cookie ® fundraising.... only better ;o)

By registering United SC as a Shaklee distributor all sales made from players and their supporters generates revenue for the Club. This makes participation in the Club's programs more affordable for everyone.



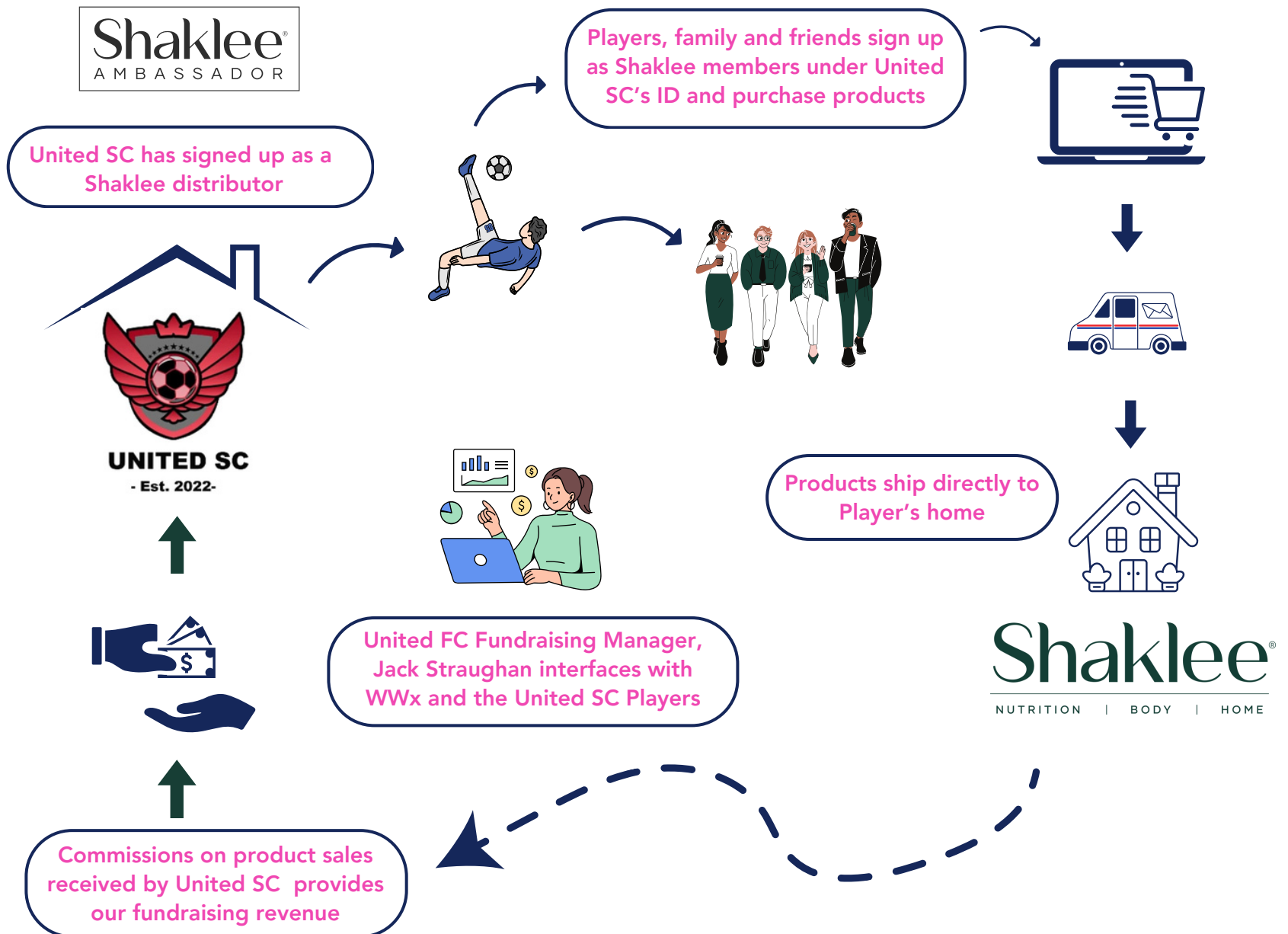
Effective fundraising helps share the financial challenges an adult soccer club such as ours faces, and assists our Club in providing a top quality experience for all players regardless of their financial situation.

This fundraising program offers consumable wellness products to our players and supporters. These products, rather than being unhealthy snacks such as cookies and candy, include premium nutritional supplements produced by the Shaklee Corporation ® more fitting for a winning team!

Boris Mutavdzic, Founder, United SC Chicago

# United SC & Wellness Workx - Fundraising Process

[www.shaklee.com/UnitedSC](http://www.shaklee.com/UnitedSC)



When players or their family and friends become Shaklee "Members" using the United SC's Shaklee link <http://us.shaklee.com/UnitedSC>, the Club receives income of 30% on all purchases in the first 30 days of a new membership and then 10% to 40% for subsequent orders after the first 30 days.

Being "Members" of the Club's Shaklee program, players receive a 15 to 20% discount on Shaklee's retail prices. That is 15 to 20% lower than the prices Shaklee offers on Amazon to the general public.

Becoming a Shaklee "Member" is typically a \$19.99 cost, however those fees are waived if a new member places their first order for \$50 or more.

When a player "refers a friend" the "friend" will receive free Shaklee membership and \$10 off on their first Shaklee purchase of \$50 or more. Then, once their order is placed, the player earns a promotion code for \$10 off their next order of \$50 or more as well.

# United SC - Club Finances

## Operational costs associated with running United SC:

- Membership of competitive NSL & GCSL Soccer Leagues
- Cup Competitions and Tournaments fees
- Soccer field rental for games and training sessions
- Salaries for professional coaching staff
- Equipment costs
- Travel costs to tournaments etc.
- Uniforms
- Referee fees
- Insurance
- Third parties such as Accountants, Lawyers and Social Media professionals.
- Clinics and Camps

## Revenue for the club is generated from:

- Player registration fees
- Sponsorships
- Donations
- Fundraising
- Game day tickets

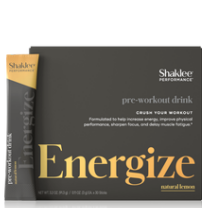
## Why do we need to raise money?

- To cover our Operational costs
- To reduce the registration fees for players.
- To offer financial assistance to players or families of limited financial means.

## Our Request:

We would like our players to consider purchasing any Shaklee products that suit their needs and preferences. There are many product categories to choose from. Perhaps you would like to try products you haven't used before or switch brands for products you currently use. We are also encouraging players to suggest to their families and friends to do the same in order to support our Club.

## Examples of Shaklee Products - Performance Sports Nutrition



Pre-Workout drink mixes for energy, improved performance, sharpened focus and delayed muscle fatigue...



Premium electrolyte drink mixes supporting optimal hydration and increased endurance



For post workouts, a tart cherry capsule for muscle recovery



Energy Chews provide a clean burst of energy plus sharpened focus and improved performance.



Plant or soy based protein powders for lean muscle building, repair and recovery



A topical cream for fatigued joints and muscles with pain-relieving cooling menthol

## Shaklee Supplements used by Olympic and Professional Athletes

Shaklee products have been used by Olympic athletes contributing to 146 medals won at the Summer and Winter games. Olympic athletes, in particular, are concerned about the efficacy and purity of the supplements they use as they are looking for top performance without the risk of contamination with substances on the World Anti-Doping Prohibited List



United SC's own player Jamie Beamish, Head of Performance for Chicago's professional rugby team, the Chicago Hounds of Major League Rugby, purchases Shaklee nutritional supplements for his players.



# Shaklee®

NUTRITION | BODY | HOME

Wellness Workx was very intentional about selecting the Shaklee Corporation and their product line for this fundraising program. Just as we know consumers want to purchase from companies that produce premium products and give back to their communities, players are proud to be associated with sports clubs that align with these values.

Shaklee, based in Pleasanton, California is one of the oldest and most respected companies of premium health and wellness products. They have a long history of scientific breakthroughs, highest quality standards and affiliations with prestigious universities, as well as major philanthropic programs and environmental contributions.

Products include nutritional supplements, natural personal care and environmentally friendly household cleaning products.



## Shaklee History:



- Dr Forrest Shaklee invented the world's first multi-vitamin in 1915
- Founded in 1956 – privately owned, by CEO, Roger Barnett
- 1960 Shaklee invented the world's first concentrated organic cleaner
- 1961 Shaklee creates the first ever plant-based protein powder
- 2000 Shaklee becomes the world's first company to achieve "Climate Neutral Certification"
- 2015 Captain Scott Kelly takes Shaklee supplements on a year trip to the International Space Station  
....Shaklee products used on all NASA Shuttle missions since 1993
- 2016 over previous 37 years Shaklee powered athletes won 146 gold, silver and bronze medals in the Winter and Summer Olympic games
- 2023 Shaklee plants 2.1 million trees ... and counting
- 2025 - **Shaklee Cares**® has supported children, families and communities for over 25 years with \$3 million+ in Shaklee donated products, \$650,000+ in grants donated and 150,000 families supported.
- 2025 Shaklee is the most clinically proven Wellness company in the world. **The Landmark Study**

**For any questions regarding Shaklee products or signing up for a Shaklee membership, please Contact United SC's Fundraising Manager, Jack Straughan.**

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[www.wellness-workx.com/sports](http://www.wellness-workx.com/sports)

